



*Thank you for your interest in contributing to AAF Dallas's mission to elevate the outstanding talent of professionals in the Dallas advertising industry. We are looking for generous underwriters like yourself to help us produce AAF Dallas's Shining Stars*

*About Shining Stars: AAF Dallas is excited to launch our 6th annual AAF Dallas SHINING STARS, selecting and honoring the people you need to know now in advertising in Dallas. We will be honoring Dallas-based women in advertising, marketing and communications who are leading by example, embodying the talent, skills and leadership that will elevate our industry. Over the past three years, we have been overwhelmed with support and positivity as we honored 90 women at sold out galas. We're excited to do it again!*

*This year will be bigger than ever as we celebrate our 2020 and 2021 class of Shining Stars! We can't wait to celebrate this galaxy of stars at our event September 16, 2021.*

*About AAF Dallas: AAF Dallas is the oldest civic organization in the Big D and has been the trusted business partner by connecting our corporate members and sponsors since **1908**. We are one of the largest AAF chapters in the national network of 200 AAF chapters with our **2,400 (and counting)** members. Our working board of volunteers is dedicated to our mission to protect and promote the wellbeing of the advertising industry through our government relationships, to provide thought leadership to our members through innovative programming, to attract top talent by supporting and growing future industry leaders via our Educational Foundation, to foster diversity in advertising, and to honor advertising excellence.*

*For more details, please contact Hilary Watson, 1st Vice President of AAF Dallas.*



## **SPONSOR PACKAGE OPTIONS**

### **Drink Underwriter | 3 Available | \$3,750**

Drink Special named after your company

- Signage at bar with company name, logo, and signature drink
- Cocktail napkins at bar with logo
- Table for Ten (10) guests in reserved section
- Full Page (8.5x11") Congratulatory Ad in the Program (Show them how proud you are!)
- Logo on event program, website and at event
- Thank you during the event
- Thank you post on social channels
- Names and contact information of honorees available upon request

### **Photobooth Sponsor | 1 Available | \$3,500**

- Your Logo Incorporated into Digital and/or Physical Photobooth Photos
- Photobooth Photos with logo on AAF social media and website
- Table for Ten (10) guests in reserved section
- Full Page (8.5x11") Congratulatory Ad in the Program (Show them how proud you are!)
- Logo on event program, website and at event
- Thank you during the event
- Thank you post on social channels
- Names and contact information of honorees available upon request

### **Gold Underwriter | \$2,750**

- Table for Ten (10) guests in reserved section
- Full Page (8.5x11") Congratulatory Ad in the Program (Show them how proud you are!)
- Logo on event program, website and at event
- Thank you post on social channels
- Thank you during the event



### **Silver Underwriter | \$2,250**

- Table for Ten (10) guests in reserved section
- Full Page (8.5x5.5") Congratulatory Ad in the Program (Show them how proud you are!)
- Logo on event program, website and at event
- Thank you during the event

### **Bronze Underwriter | \$2,000**

- Table for Eight (10) guests in reserved section
- Logo on event program, website, and at event
- Thank you during the event

## **A La Carte**

**Reserved Table for Ten (10) | \$1700 Member, \$1800 Nonmember**

*Customized sponsorship opportunities available. Please reach out to Hilary Watson at [Hilary@aafdallas.org](mailto:Hilary@aafdallas.org).*